



FOOD-CO

SAVE & SHARE 惜食共享

A Platform of Cross-sector Collaboration

(Operation months: 23)

Top 5 food donation



Milk powder



Snacks



Frozen food



Rice



Canned food

Top 3 non-food donation



Thermal boxes



Kitchen utensils



Electric appliances



Funding & cash donation

501 donors



Hotels & Restaurants (32%)



Wholesalers, retailers, supermarkets & wet markets (23%)



Others (26%)



Property & estate management (19%)

Donate
374 tonnes

Market value
HK\$35.7M



NGOs (with hot meal preparation capability)



Hot meal service distributors

263 food operators registered
10% operators expand service mode



NGOs (offering food bank service)



NGOs (offering bulk purchase and discount market)



Beneficiaries

3,740,000 meals

2,425 people served daily



惠澤社區藥房

The Philanthropic Community Pharmacy

Project Highlights

- ▶ Beneficiaries: 70% aged 65 or above
- ▶ Chronically-ill patients, e.g. cancer patients; with prescription from HA
- ▶ Priority to the underprivileged

Annual Figures

- ▶ Community Pharmacy x 3
- ▶ Patients served: over 6900
- ▶ Free drugs:
685 patients (\$48M)
- ▶ Subsidized drugs:
5919 patients (\$20M)
- ▶ Annual savings per patient:
\$10,297



Impact Created

- ▶ Choice & access to treatment
- ▶ Enhanced quality of life
- ▶ Enhanced knowledge on drug use
- ▶ Health maintenance/ improvement

Success Factors

- ▶ Start with core competencies
- ▶ Cross-sector collaboration
 - Pharmaceutical Companies x 22
 - Society of Hospital Pharmacists of Hong Kong – expertise & volunteering
 - Doctors of HA
 - Donors & partners – corporate & individual
- ▶ Gaps → Allow time → Funding support → Risk taking → Accept failure → Facilitation
- ▶ Other service backup

Fill the Service Gap... Create Social Impact



1988 Deprived elders > Families > Children > People w/ disabilities...

2019



Collaborate across ecosystem:
To create greater impact

Action from the ground:
Front line staff drive insights & execution

Continuous innovation:
New project originated from one another

Tripartite partnership:
Corporate, government, civil society